



Voter Engagement Director

The Voter Network is a nonpartisan, nonprofit working year round in Kansas to create a more accessible, inclusive, and representative democracy. We do this by offering tools and resources that empower individuals and organizations to increase voter turnout in their own networks, and specifically within communities that have historically faced barriers to civic participation.

We are seeking to hire a thoughtful, inquisitive, and talented person to manage The Voter Network's suite of statewide programs, namely our innovative relational turnout initiative Voter to Voter. This role is rooted in relationships and we'll be looking for someone who has a strong track record of working well with people from diverse backgrounds and is also eager to develop strategic grassroots' programs that build collective power.

This is a full-time, salaried role that reports to our Executive Director and will manage additional staff as the organization grows. We are a small, but impactful team that is uniquely positioned to play a significant role in how civic engagement infrastructure operates in Kansas and our Voter Engagement Director will play an important role in charting that course.

Essential Job Duties:

Manage our relational organizing initiatives (50%)

- Develop and execute an outreach and appreciation plan to engage the nearly 2,500 volunteer Ambassadors and Team Leaders currently participating in Voter to Voter
- Identify and encourage leadership development opportunities within the effort
- Provide technical support for Voter to Voter implementation, including leading new team leader/ambassador trainings and overseeing production of training materials with Communications Director
- Build out and oversee our new, paid relational voter contact initiative
- Take ownership of growth and recruitment with both volunteer and paid programs, prioritizing partners that have a large footprint in impacted communities and with marginalized voters

Work with partners to develop and embed additional civic engagement programs (30%)

- Develop blueprints for voter engagement in sector-specific settings, and work with our Communication Director to develop resources and toolkits
- Identify opportunities for collaboration with partners and ways to amplify their work



- Brainstorm additional ways to increase participation in the voting process as a strategy to build civic leadership, with an emphasis on data-driven methods for reaching new and low propensity voters
- Establish and track key metrics to measure the impact, and communicate the success, of engagement strategies, including Voter to Voter

Other duties (20%)

- Manage staff hired to support voter engagement projects
- Manage, analyze, and communicate data related to voter engagement initiatives. This includes overseeing volunteer activity in our CRM, monitoring Voter to Voter success via internal data, and accessing publicly available voter data
- Collaborate with the Executive Director on the development of funding proposals and written reports; At times be the main point of contact with certain funders
- Utilize national best practices and use cases for paid and volunteer relational efforts to identify opportunities for research and experimentation
- Oversee special projects ie. development of new tools, experiments, fellowships, short term education campaigns, etc.
- Maintain an understanding of the demographic, voting and political landscape of Kansas, grounded in solid research and data, and recommend upgrades in program design, fundraising and/or communications

Qualifications

- An understanding of and commitment in the mission and vision of [The Voter Network](#)
- Demonstrated commitment to racial and gender justice and record of success working with communities of color, women, low-income people, LGBTQIA individuals, and other historically marginalized communities
- Ability to engage politically in a nonpartisan framework
- Several years experience in grassroots or organizing, or within a field that might translate well to this work
- Ability to thrive in a dynamic work environment with flexibility in assignments and schedule, including some night and weekend activities
- Ability to prioritize, track, manage and effectively complete projects and adhere to deadlines with limited day-to-day supervision
- Comfortable working within databases and spreadsheets to identify trends and conduct basic to mid level analysis of project data.
- Outstanding interpersonal and relationship management skills



- Strong written and oral communications skills
- Willingness to pitch in when/where needed
- Reliable transportation

Qualifications preferred, but not required

- Spanish language fluency
- Bachelor's Degree in related field

Compensation and benefits

- Annual salary: \$55,000 - \$60,000
- Health Reimbursement Account (QSEHRA)
- Simple IRA, up to 3% employer match
- Phone/internet stipend of \$100/month
- Mileage reimbursement at the current federal rate for travel outside of a 50-mile radius
- Fully remote anywhere in the State of Kansas though in-person meetings and some in-state travel will be required
- Flexible work schedule and generous paid time off

Interested in applying?

To apply, please send a short letter that shares why you might be a good fit for this position, and your resume to contact@thevoternetwork.org with the subject line "Voter Engagement Director." We are accepting applications through July 31, 2023 or until the position is filled.

NOTE: This is a Director-level role, but we anticipate having additional positions open in 2023. If you don't have management experience but are interested in other opportunities at The Voter Network, please send your resume and cover letter to the same email address above, but with the subject line "General Interest."

The Voter Network is an equal opportunity employer and we are committed to creating an inclusive atmosphere. The Voter Network prohibits discrimination based on race, color, religion, sexual orientation, gender identity/expression, national origin, political affiliation, marital status, disability, genetic information, age, or military status.